

RAJAR DATA RELEASE

Q3 2023 – October 26th 2023



	Q3 2022	Q2 2023	Q3 2023
All Radio Listening			
Weekly Reach ('000)	49,677	49,473	49,529
Weekly Reach (%)	88.8	87.8	87.9
Average hours per head	18.3	18.0	18.0
Average hours per listener	20.6	20.5	20.5
Total hours (millions)	1,022	1,016	1,016

All Radio Listening - Share Via Platform (%)			
AM/FM	34.0	31.4	29.7
Total Digital	66.0	68.6	70.3
DAB	38.9	40.3	42.3
DTV	3.6	3.5	3.8
Total Online	23.6	24.9	24.2
Website/Apps	10.2	10.5	10.4
Smart Speaker	13.4	14.4	13.8